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Goals of the Transition to email@seattlecolleges.edu for Communications to Students

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Background

- In May 2023, the Chancellor's Cabinet unanimously decided that official communications from Seattle Colleges should go to students' @seattlecollege.edu email accounts.
- Communications and IT have been tasked with developing and implementing a plan to make that transition.
- IT and Communications have been developing plans, and now we **want to begin alerting students leaders to this upcoming change.**



The Big Question:

Why?

We want to:

- Improve communications with students
- Ensure student privacy
- Improve email safeguards
- Prepare students for their time after Seattle Colleges



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Stabilize and Improve Communications with Students

Why?

- Work toward keeping students better informed
- Reduce the rate of bounced or blocked email messages when we send to students' personal email addresses
- Help students keep their Seattle Colleges messages together in one place
- We'll ask students to check their @seattlecolleges.edu email daily



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Ensure Privacy

Why?

- Reduce privacy concerns: ensuring each student has their own email account eliminates concerns about sending to personal email accounts that may be shared accounts with family or friends
- Facilitate the prevention of spam from outside sources



Improve Email Safeguards

Why?

- Reduce the risk of:
 - data breach through email
 - compromised user accounts with filtering
 - compromised computers due to malicious email
- Faculty and staff know they can trust email from @seattlecolleges.edu accounts



Prepare Students for Their Time After Seattle Colleges

Why?

- Prepare students for transfer – nearly all other colleges, including UW, send email to college-issued email accounts
- Prepare students for work culture where they'll encounter employer-provided email and technology accounts
- Encourage students to use the software and data storage available to them in Office 365 – Teams, OneDrive, Word, Excel, PowerPoint, and others



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About the Transition

Sending important information via email is an established practice by nearly all colleges.

Students are responsible for reading information sent to them.

We'll continue to explore ways to share and reinforce information, but reading email from your college is still an important and necessary expectation.



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About the Transition

Students are already issued @seattlecolleges.edu email accounts.

Now we're simply asking them to use their account and check it daily.

We'll conduct an awareness campaign across our campuses.



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About the Transition

We'll need to coordination with ctcLink as a separate system.

We will encourage students to set their preferred email in ctcLink as their @seattlecolleges.edu email.



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