

South Seattle Community College
Fall 2005 Culinary Arts Student Survey

Question	RESPONSE	PERCENT (of those responding)	RANK ORDER	RESPONDENT COMMENT SUMMARY
1. Would you be interested in enrolling in a hospitality management baccalaureate degree program?				
Yes	121	71%		
No	49	29%		
2. If you answered yes, please check and rank how important each item is to you on a scale of 1 to 10, with 1 being the least important and 10 being the most important:				
Higher wages	8.3		2	
Career change	6.6		4	
Opportunity for advancement in current or desired field	8.9		1	
Other:	8.2		3	Modern cuisines other than French; travel around the world; managing kitchen (executive chef); cost; job placement; further education; different job; quality of life/ working conditions; management skills that would work in any field; range of skills; open doors (career opportunity).
3. If you answered no, please rank each of the factors affecting your decision on a scale of 1 to 10, with 1 being the least important and 10 being the most important:				
Cost	6.4		5	
Time required to complete the program	7.5		3	
Scheduling, fitting studies in with other responsibilities	8.1		2	
Uncertain if the program would be worth the cost in terms of higher pay or career advancement	6.7		4	
Would not have a big impact on my career interests or prospects	5.9		6	
Other (please specify):	8.8		1	Not interested; already have a bachelor's degree.
4. What would be your preferred time and method for earning a bachelor's degree? Please check all that apply.				
Classroom setting	77		2	
Week-end classes	23		6	
Evening classes	27		5	
8:00 AM to Noon schedule	99		1	
Noon to 5:00 PM schedule	19		7	
Distance learning (online courses)	30		4	
Combined online and classroom courses	56		3	
5. How likely would you be to undertake a bachelor's degree program in Hospitality Management at South Seattle Community College?				
Very likely	38	22%		
Somewhat likely	42	24%		
Unsure	43	25%		
Somewhat unlikely	18	10%		
Very unlikely	32	18%		
		100%		

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6. Please check and rank each of the factors affecting your decision on college preference on a scale of 1 to 10, with 1 being the least important and 10 being the most important:				
Location	7.3		4	
Financial aid	6.6		5	
Convenience	7.7		3	
Class size	6.5		6	
Reputation of the institution	8.0		1	
Employment/internship opportunities	8.0		1	
Other:	7.8		2	Interest in subject; time; staff/teachers; faculty reputation; standards; curriculum
7. Please tell us a little bit about yourself:				
Gender:				
Male	69	44%		
Female	89	56%		
		100%		
Ethnicity:				
Spanish/Hispanic (Latina/Latino)	14	8%		
African American	14	8%		
Asian or Pacific Islander	22	13%		
American Indian	3	2%		
White	113	68%		
		100%		
What is your priority program of study?				
Culinary Arts	153	96%		
Business Information Technology	1	<1%		
Other	6	4%		
		100%		
Which college are you currently attending?				
<i>South Seattle Community College</i>	76	48%		
<i>Seattle Central Community College</i>	44	28%		
<i>North Seattle Community College</i>	6	4%		
<i>Renton Technical College</i>	34	21%		
		100%		
Educational level:				
HS degree	55	32%		
Some college	66	39%		
Associate of Arts degree	18	11%		
Bachelors degree or higher	31	18%		
		100%		

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Age:				
18-24	82	51%		
25-34	45	28%		
35-44	16	10%		
45+	17	11%		
		100%		
Employment status:				
Not currently employed	54	34%		
Employed part-time	66	42%		
Employed full-time	39	25%		
		100%		
If currently employed:				
I currently work in the hospitality industry	79	71%		
I do not work in the hospitality industry	33	29%		
		100%		

Prepared by Seattle Community College District, Office of Education, Planning & Distance Learning